



About The Irish Repertory Theatre

Founded by Ciarán O'Reilly and Charlotte Moore, The Irish Repertory Theatre opened its doors in September 1988 with Sean O'Casey's *The Plough and the Stars* and is about to celebrate its 23rd season. The Irish Rep is currently the only year-round theatre company in North America devoted to bringing Irish and Irish American works to the stage.

The mission of The Irish Rep is: to bring works by Irish and Irish American masters and contemporary playwrights to a broad American audience, to provide a context for understanding the contemporary Irish American experience; and, to encourage the development of new works focusing on the Irish and Irish American experience, as well as it relates to other cultures.

Recognized with the Jujamcyn Theatres Award, a special Drama Desk Award for "Excellence in Presenting Distinguished Irish drama," and the Lucille Lortel Award for "Outstanding Body of Work," The Irish Rep has celebrated the very best in Irish theatre for over twenty years, from the masters to the new generation of Irish and Irish American writers who are transforming the stage. Nearly 40,000 audience members annually attend productions at our theatre located in the heart of New York's Off Broadway community. Once here, they witness The Irish Rep's engaging perspective on the Irish and their unique contributions to the world of drama.

Our Programs

The Irish Rep maintains three principle activities year-round. First, through our *Theatrical Productions*, we present a balanced offering of new works, classics, plays, and musicals, and are devoted to bringing Irish and Irish American works -- from the masters to the new generation of Irish and Irish American writers -- to the stage. Second, we host a *New Works Reading Series* where we present nine-to-twelve significant new works each year by Irish and Irish American writers and young writers from a variety of cultural backgrounds. Third, *Arts Engagement* endeavors, which includes our *Ticket Subsidy Program* offering thousands of free or discounted tickets to students, educators, underserved children, senior organizations, and others; we also engage the audience by reaching out with post-show questions and answers as well as neighborhood community or industry events promoting theatre as part of our *Audience Development* endeavors. In addition, we maintain an *Internship/Work-Study Program* in an effort to expose the future professional artist to the craft from varying perspectives, through our *Collaborations* with other organizations in order to create new or enhanced opportunities for theatrical presentation and arts education; and, finally, we endeavor to make the theatre available to physically challenged patrons through our *Accessibility* program.

Annual Marketing Information

- ♦ 40,000+ Production playbills
- ♦ 100,000+ Website Visits
- ♦ 1,500+ Patron's Circle Members
- ♦ 120,000+ E-mails Send
- ♦ 10,000+ Prologue Newsletters Printed
- ♦ 25,000+ Ticket Envelopes Printed

The Irish Repertory Theatre Company, Inc. is a 501(c)(3) not-for-profit organization. Federal Tax ID#: 13-3531713

The Irish Repertory Theatre Company, Inc.
132 West 22nd Street • New York, NY 10011-2419
T: (212) 255-0270 Ext. 14 • F: (212) 255-0281

For more information, please visit our website at www.irishrep.org.